

john varvatos

LIMITED EDITION

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The Limited Edition Collection remasters iconic rock elements to inspire eyewear designs that are each a true work of art. The collection echoes the level of painstaking skill and artistry behind some of history's most legendary visionaries. Each feature from the hardware to the color palette, materials and packaging are a direct reference to vintage guitars – the soul of Rock 'N' Roll.



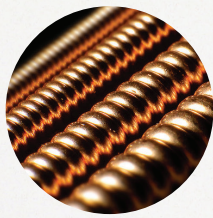












Stainless Steel/Nickel Free
Guitar String Top Bar



Drum Inspired Hardware



Guitar Inspired Acetate



Guitar Knob
Inspired Rivets



Guitar Purfling Inspired
Acetate Lamination

Wood Inserts of
Ebony and Rosewood



Stainless Steel/Nickel Free
Guitar Pick Temple Tip
with Double "V" Marking



Guitar Head Stock
Dedicated Hinge



Technical Details

Polarized Sun Lenses with AR Coating

Transition Lenses on Optical Styles

Custom Acetate and Stainless Steel Fronts and Temples

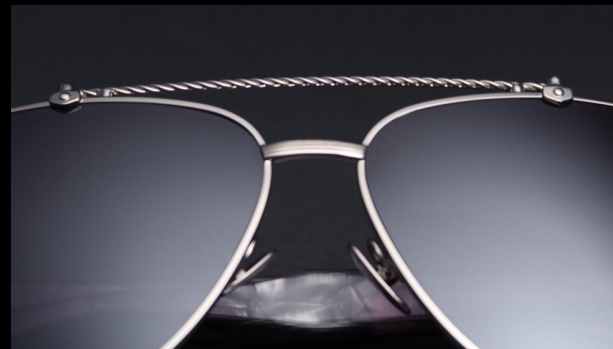
Dedicated JV Hinge and Screw

Titanium Nosepads

Stainless Steel/Nickel Free Accents

Ebony and Rosewood Inserts

Metal Foil John Varvatos Logo and Limited Edition Number





Special Edition Collectors Box

Each frame is sold with an exclusive leather collector's box containing a new John Varvatos sunglass case and signature JV guitar pick.

*Inside material will be dedicated leopard pattern

*Box has removable insert.



JVI01BLR49

JVI01

49-25-145

Black Rust

- Dedicated JV Hinge and Screw
- Guitar String Top Bar
- Stainless Steel Temple Tips
- Titanium Nosepads
- Acetate Lamination Details
- Rosewood and Ebony Wood Inserts
- Polarized Lens + AR Coating



JVI02BRH52OP

JVI02

52-19-145

Brown Horn

Blue Horn

Ivory Black

- Dedicated JV Hinge and Screw
- Stainless Steel Temple Tips
- Titanium Nosepads
- Acetate Lamination Details
- Rosewood and Ebony Wood Inserts
- Polarized Lens + AR Coating



JVI02BLH52



JVI02IVB52



JVI03BLP53

JVI03

53-20-145

Black Pearl

- Dedicated JV Hinge and Screw
- Stainless Steel Temple Tips
- Titanium Nosepads
- Acetate Lamination Details
- Rosewood and Ebony Wood Inserts
- Polarized Lens + AR Coating



JVI04SIL61

JVI04

61-13-145

Silver

Gunmetal

- Dedicated JV Hinge and Screw
- Guitar String Top Bar
- Stainless Steel Temple Tips
- Titanium Nosepads
- Acetate Lamination Details
- Rosewood and Ebony Wood Inserts
- Polarized Lens + AR Coating



JVI04GUN61OP

Acrylic Removable Top



Metal Base



Pedestal Display
18in x 18in x 48in

8 Frame Minimum Buy-In

2 Clear Acrylic Blocks

1 Piece Frame Riser

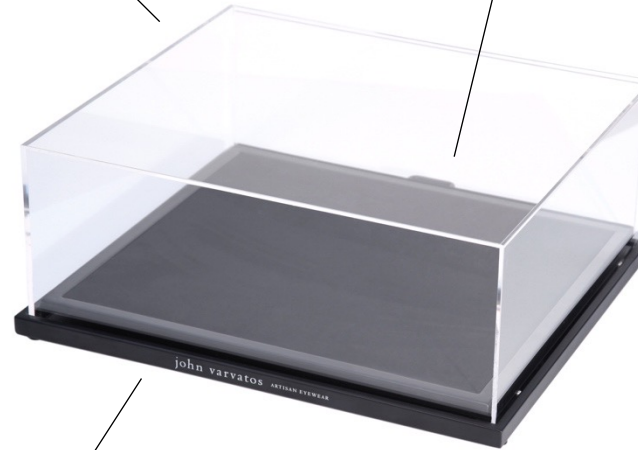
JV Leopard Pattern Display Mat (removable)

Locking Storage in Back

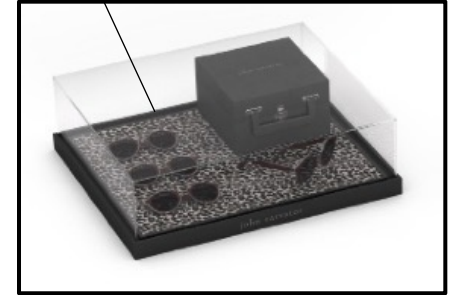
Dedicated Leopard Pattern

Acrylic Top

Pull Out Drawer



Metal Base



Countertop Display
19in x 18in x 8in

6 Frame Minimum Buy-In

1 Clear Acrylic Block

3 Piece Frame Riser

JV Leopard Pattern Display Mat (removable)

1 Display Box Per Frame

* Special edition collector's box included with each frame only not with display



Presentation Tools
(Available to Sales Reps Only)



NEW John Varvatos Case