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DE RIGO REM

WE SHARE THE VISION

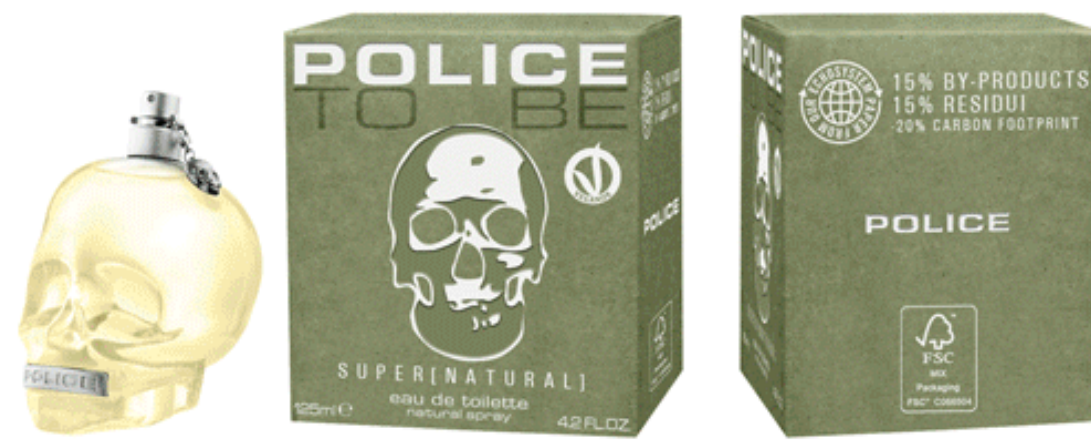
CORPORATE NEWS

DE RIGO AGAIN AMONG THE CHAMPIONS OF "SUSTAINABILITY"



For the second year in a row, De Rigo stands out again among the companies in the eyewear industry for its sustainable practices and takes the second place on the podium of the report "The champions of sustainability" 2023/2024 edition. The study, carried out by the German Institute ITQF (German Quality and Finance Institute, leader in Europe for independent research on corporate excellence) along with its media partner La Repubblica Affari & Finanza, analyzes the level of corporate sustainability taking into account 17 different criteria of sustainability, from the economic, to the social and environmental ones. The score is based on employees' direct assessment of their employer. Based on an online survey, which collected 10,671 judgments from respondents of companies with at least 300 employees in Italy, the 286 Italian most attentive companies to sustainability were certified.

TO BE SUPER[NATURAL] THE NEW PERFUME BY POLICE



Notes of citrus and spices for an infusion of energy are the hallmarks of TO BE SUPER [NATURAL], the third fragrance belonging to the TO BE eco-friendly line. The new transparent glass skull, free from paints and decorations, and the box made of ecological paper help to focus on eco-friendly solutions and conscious consumer involvement. The fragrance of TO BE SUPER [NATURAL] is certified Eco-Designed Fragrance, a certification recognized thanks to the "Green Motion™" tool which provides for high ethical standards in the supply chain of raw materials in order to minimize the environmental impact of the whole process.

EVENTS

VISION EXPO WEST 2023

YOU'RE INVITED
SEPT 28-30
 9-6PM

VISION EXPO

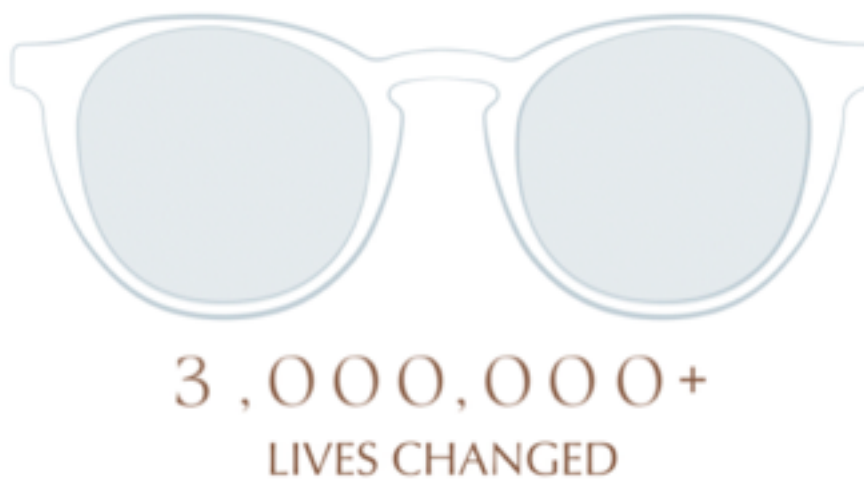
VENETIAN SUITES | LAS VEGAS
 FLOOR 35 SUITE 211

MAKE AN APPOINTMENT AND RECEIVE \$50 WHEN YOU COMPLETE A VIEWING OF OUR NEWEST COLLECTIONS.

BOOK YOUR PRIVATE VIEWING WITH DE RIGO REM NOW!

PRODUCT NEWS

DIFF EYEWEAR X SIGHTSAVERS THE GIFT OF SIGHT PROGRAM



You make a Difference with every pair you purchase.

An important and concrete initiative is the one starring the collaboration between DIFF Eyewear, an American brand licensed to De Rigo REM, and [Sightsavers](#), an international charity working to prevent avoidable blindness and support equality for people with disabilities.

This story of deep social responsibility began in 2019, the year DIFF Eyewear joined the cause of Sightsavers as a corporate partner. During the partnership, the American company donated a percentage of the money from the sale of each glass to fund vision-saving treatments for people in need all around the world. Thanks to DIFF's Gift of Sight program, more than 3 million people have received eye care and life-changing treatment over the past years.

One of them is an 8 years old boy from Senegal, named Souleyman. He used to have cataracts in both eyes so he was unable to live life to the fullest, as a kid of his age. He was not able to write, play or ride his bike until when he reced his sight-saving operation, able to totally change his life. Souleyman is now thriving and ready to face his future.

This story is the clear example of DIFF's belief: **vision is power**. That is the mission why they are completely committed to creating a world where everyone has access to the vision care they need, because at DIFF, it's **YOU that makes the DIFFerence**.

PHILIPP PLEIN X RAPPER FABOLOUS



Philipp Plein is back in SoHo — this time, with a brand-new pop-up store at 119 Spring Street. The occasion found Plein's 1,500 square-foot space remodeled with color-blocked paisley-patterned walls, reflecting the hues of his new Modern Renaissance and Thousand and One Nights collections, in addition to the footwear, eyewear and timepieces on display throughout. The night also included a performance from Plein's longtime friend, the rapper **Fabulous**, dressed in an all-black paisley outfit by the designer with sunglasses **SPP005**.



Get the **Philipp Plein SPP005** Sunglass frame in your stores now!

[Buy Now](#)

PROMOTIONS

BACK TO SCHOOL

BACK TO SCHOOL GIVEAWAYS

JULY 15- SEPTEMBER 30TH



For more complete details contact your De Rigo Rem Business Consultant or Call [800-423-3023](tel:800-423-3023) or Email customerservice@derigo.us



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