

DE RIGO REM

WE SHARE THE VISION

CORPORATE NEWS

DE RIGO REM AT VISION EXPO EAST



You're Invited
March 15th-17th
9:30-6PM

JAVITZ TERRACE SUITE | NYC
VEE STAND 4B-MR

EXPERIENCE OUR NEW SPRING COLLECTIONS
AND CHECK OUT OUR SHOW ONLY SPECIALS
FEATURING BRANDED BAGS

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LICENSED BRAND NEWS

YALEA CONTINUES ITS JOURNEY INTO THE DREAMS OF WOMEN



Yalea continues the story of its new campaign, 'The Portrait of Dreams – A journey into real beauty' to discover every week a new woman among the protagonists of this special journey. Powerful stories, genuine smiles and determination captured by the images taken by photographer Mihaela Noroc to portray women who are different in age, nationality, and profession but united by the same vision: every woman has the right to take her place in the world exactly where she aspires to be, every single day. Every Tuesday, [click on the website](#) to discover who the new protagonist will be.

ROBERTO CAVALLI EYEWEAR IN MONTECARLO FOR AN EXCLUSIVE INFLUENCER CAMPAIGN



Three exceptional influencers have been the protagonist of the new Roberto Cavalli eyewear's digital campaign, that has been shot in the most exclusive locations in Montecarlo. Images with a touch of real glamour for a campaign that collected a total of 15 new contents between posts and stories on Instagram. Click on the accounts of [Chloé Lecareux](#), [Mara Lafontan](#) and [Anoushka Gauthier](#) to see the posts.

JOHN VARVATOS SPRING COLLECTION FEATURING SUNGLASSES



The Spring '24 Collection, The Road to Rarified, is a celebration of refined beauty and intricate details — showcasing distinctive outerwear to crisp linen shirts and lightweight sweaters. Each piece is infused with nature's charm. It's the season of captivating designs, blending earthy tones with lush textures, all masterfully crafted for your style exploration. [Discover the Sunglass Collection](#)



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