

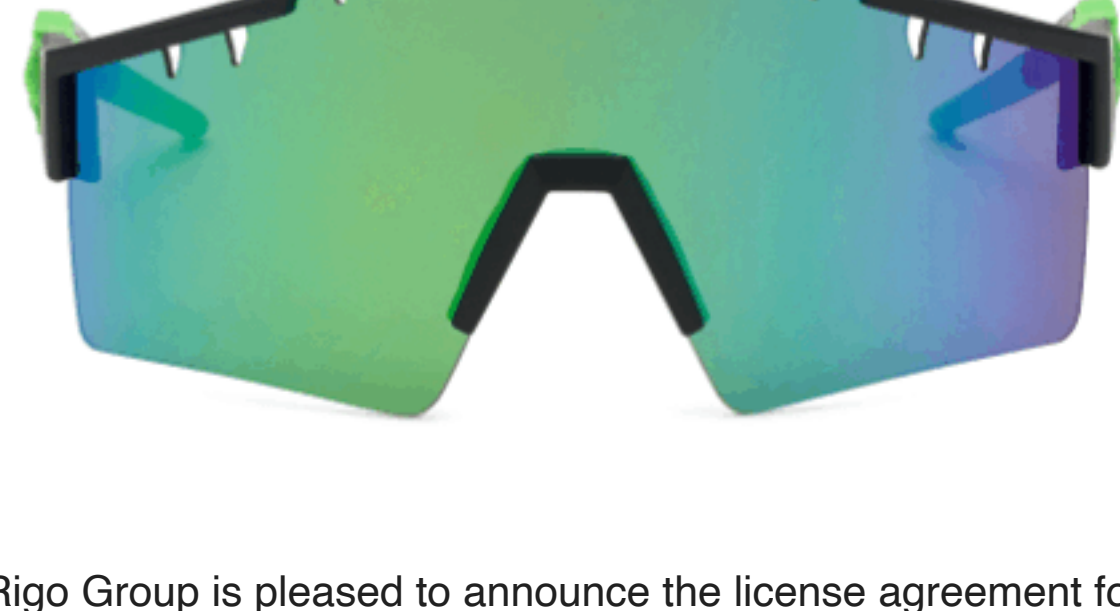
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# DE RIGO REM

WE SHARE THE VISION

## CORPORATE NEWS

### DE RIGO GROUP ANNOUNCES A GLOBAL LICENSE AGREEMENT FOR 'PLEIN SPORT' EYEWEAR



The De Rigo Group is pleased to announce the license agreement for the creation, production and distribution on a global scale of both PLEIN SPORT-branded sunglasses and prescription frames. The collection will be characterized by a stylistic and strategically positioned proposal intended to spotlight the unique and independent DNA of the activewear brand. DNA that comprises innovation and an ultra-modern design, the result of meticulous research, extraordinary technical savoir-faire and uncompromising quality. The PLEIN SPORT eyewear collection will be available in the brand's boutiques from September 2023 and globally, the collection will be distributed through the De Rigo sales network as of January 2024. Click [here](#) to read the press release.

## EVENTS

### VISION EXPO WEST



Vision Expo West 2023 concluded on Saturday, September 30, following three days of reuniting with amazing friends and colleagues. Thanks to all that came out to see a sneak peek of what's to come in the eyewear industry.

Vision Expo East 2024 will take place at the Jacob Javits Center in New York City from March 14– 17, 2024. Until next year!

### MILAN FASHION WEEK ROBERTO CAVALLI & PHILIPP PLEIN



## HOUSE BRAND NEWS

### YALEA UNVEILS ITS NEW PROJECT "THE PORTRAIT OF DREAMS"



"THE PORTRAIT OF DREAMS - A journey into real beauty" is a courageous and unconventional campaign that, in line with the brand's philosophy, chooses to make 43 extraordinary women its protagonists, through the images shot by Mihaela Noroc, Romanian photographer famous for her photographic project "The Atlas of Beauty". A glorious and exciting journey from Europe to the United States, passing through 9 countries and 13 cities, to discover the different faces of beauty, related through the dreams, lives and achievements of exceptional testimonials, who each week, one by one, will be presented. To discover more click [here](#).

### POLICE PRESENTS ITS NEW FRAGRANCE POTION ARSENIC & ASINTHE



Police Potion Arsenic&Absinthe is the third chapter of a collection of fragrances inspired by the magical world of potions. The timeless shape of the bottle is characterized by the vivid colors of the precious bottles that warn us about the dangerous ingredients of our addictive poisons, deep purple for her and dazzling green for him: this is magic!

## CELEBRITY SIGHTING

### LATTO IN ROBERTO CAVALLI



The American rapper **Latto** (11.3M Instagram Followers) wears the style **SRC035** col. 400 at Roberto Cavalli's show.

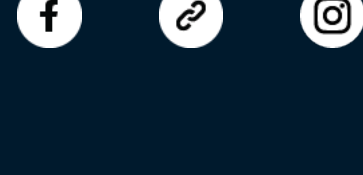
### ALEJANDRA ESPINOZA IN PHILIPP PLEIN



**Alejandra Espinoza**, Mexican TV host and actress, wears the Philipp Plein style **SPP031** col.700 on the red carpet of MTV Video Music Awards 2023.



Rapper **QuavoHuncho** (23.8M Followers) performed in Milan the Spring Summer 2024 Philipp PleinFashion Show wearing Philipp Plein Sunglasses **SPP042**.



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