

**DE RIGO REM**  
WE SHARE THE VISION

## HAPPY HOLIDAYS!

sending you the warmest wishes  
this holiday season.

### CORPORATE NEWS

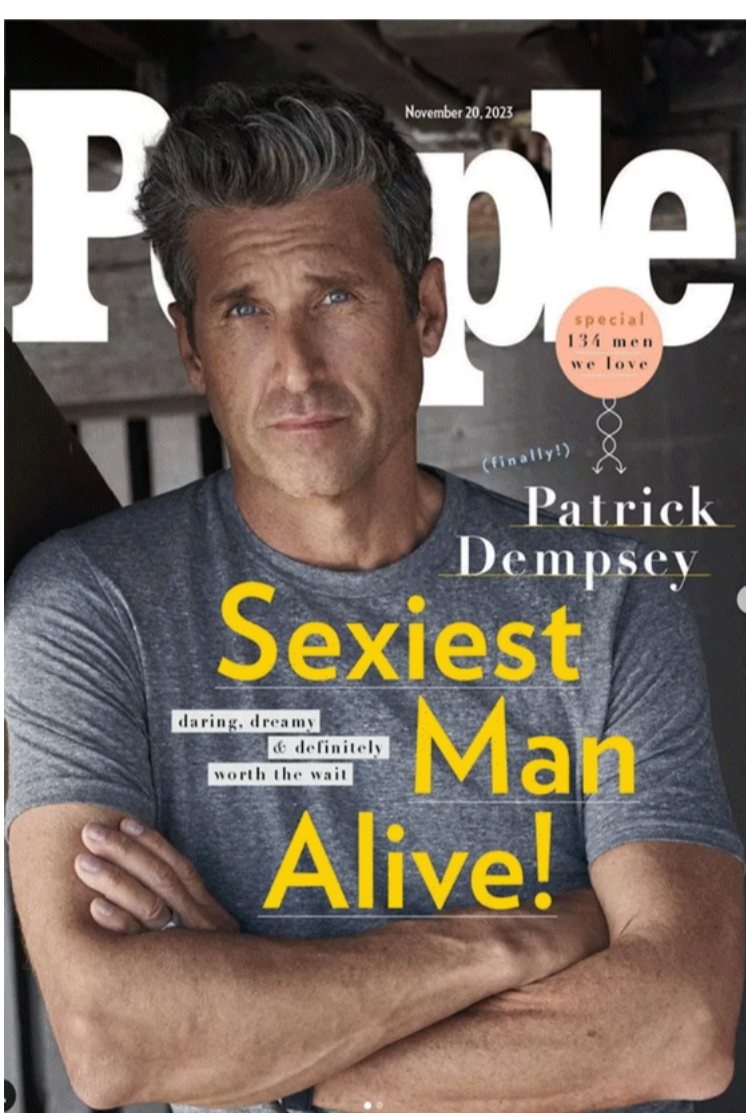
#### DE RIGO AT SILMO INSTANBUL



Silmo, one of the most important international eyewear trade shows, was back to action in Istanbul from 23th to 26th of November. De Rigo was in the main pavilion with a visually striking booth, with corners dedicated to house brands and the licensed brands' special projects.

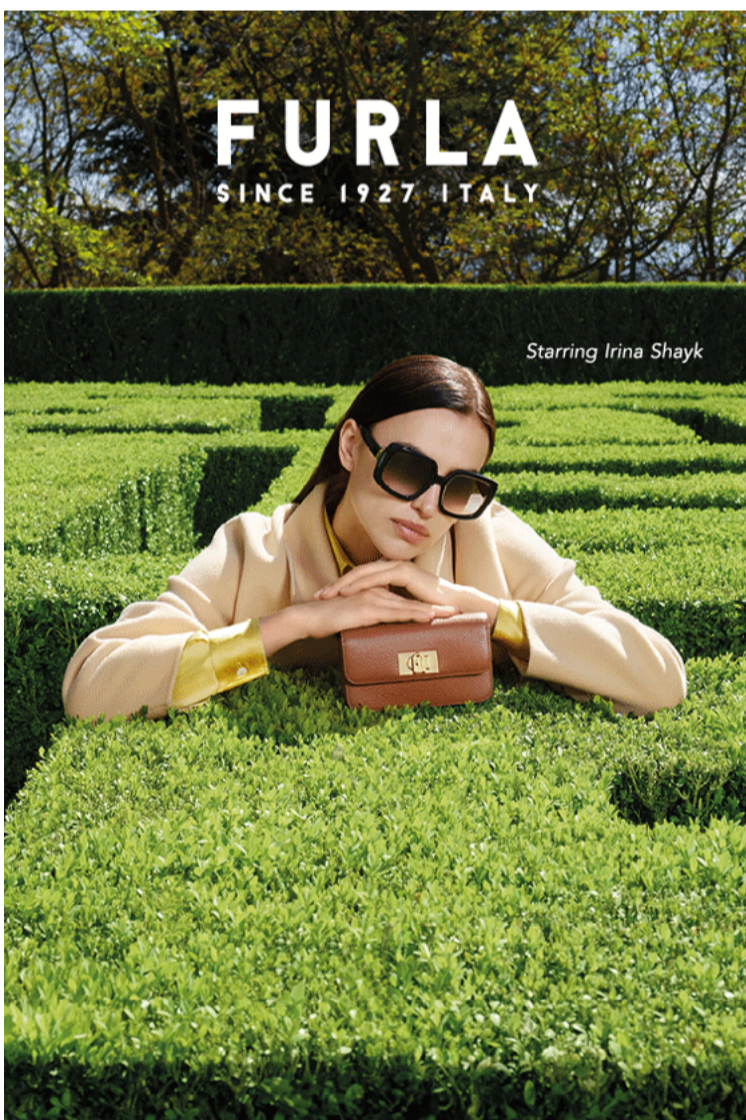
### LICENSED BRAND NEWS

#### PATRICK DEMPSEY, PORSCHE DESIGN EYEWEAR'S AMBASSADOR, NAMED "SEXIEST MAN ALIVE"



The ambassador of Porsche Design Eyewear, Patrick Dempsey, has been named 2023 "Sexiest Man Alive" by PEOPLE magazine. As actor, movie director and racing driver, Dempsey has always shown a distinctive personality and passion for motors: all aspects that embody Porsche Design's values. [Read More](#)

#### FURLA CELEBRATES THE "ITALIANITY" CONCEPT THROUGH THE NEW CAMPAIGN WITH THE TOP MODEL IRINA SHAYK



The new Furla's campaign "Giardino all'italiana" represents an ode to quietness and architecture: cornerstones of the brand's minimalist essence. Set in the scenic maze garden of the historic Villa Silvio Pellico (Italy), the imagery depicts a nature defined by geometric twists: places where wellness, harmony and beauty share the same balance. The star of the campaign is the top model Irina Shayk, the personification of a sophisticated and carefree woman to fully convey the vitality of the brand.

### CELEBRITY SIGHTING

#### SAWEETIE IN PHILIPP PLEIN



The American rapper and singer **Saweetie** (12.8M Instagram Followers) wears the Philipp Plein style **SRC095 col. 703**.



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